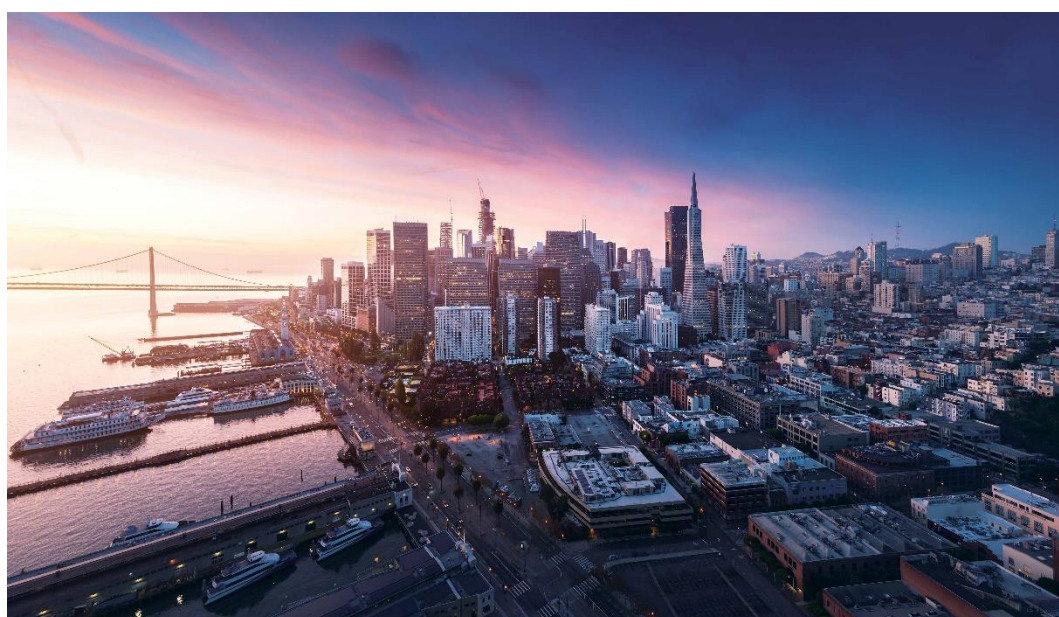


GLOBAL STRATEGIC INNOVATION



8th Edition

International Executive Program – Silicon Valley

A journey of Leadership, Innovation, Transformation, Network & Growth

Participants are guaranteed to gain insights by interacting with key experts that have a tremendous experience to share in the context of high dynamism.

Global Strategic Innovation

INTERNATIONAL EXECUTIVE PROGRAM – SILICON VALLEY

WHY

ONE WEEK OF PERSONAL TRANSFORMATION

Premium and intensive program, allowing leaders and top decision makers a direct immersion in Silicon Valley.

SILICON VALLEY IS A WORLDWIDE BUSINESS REFERENCE

It is a global reference for entrepreneurship and innovation. This is where business disruptors are born, where ideas scale, where the world of innovation and finance meets, and new markets are created.

TRAINING IN STRATEGIC INNOVATION

Access new knowledge from leading specialists in strategic innovation, strategic implementation, change management, design thinking and leadership.

INTERACTION WITH CHAMPIONS

Contact with companies that have innovated successfully, such as Google, Cisco, Salesforce, Jabil, Flex, among others.

NETWORKING

Strengthen your international network through contact with experts and potential business partners, clients, suppliers, business angels, venture capitalists and entrepreneurs.

BUSINESS ACCELERATION

Know business and entrepreneurship acceleration processes. Learn new business models, share perspectives and identify growth and internationalization opportunities.

“

Silicon Valley is an exciting experience that everyone should have. The energy that vibrates in that place is phenomenal.

*Glória Guimarães dos Santos,
Vice-President Operations National Post
Office, Brazil*

WHO SHOULD ATTEND

Executives

- Of clearly innovative small and medium companies
- Public entities that are linked to innovation or whose activities have impact on the modernization of the economy
- Entrepreneurs and start-up's CEOs
- High technical and/or management participant profile with fluency in English language (60% of the program is in English and 40% in Portuguese).



DAILY SCHEDULE

1ST DAY | CULTURE OF INNOVATION

Strategic and cultural alignment: innovation to achieve or question strategic goals within the understanding of exponential economy

2ND DAY | CUSTOMER JOURNEY

Needs and opportunities: focus on the important needs of your customers and markets

3RD DAY | VALUE CREATION FORUM

Leaders and value creation circles: value and collaboration through networks

4TH DAY | BREAKING THE STATUS QUO

Implementation: developing champions of change for internally orientate the creation process of value/internal coaches



Program Director
Carlos Oliveira
Harvard Business School
Executive Course, Leadership of Professional Service Firms



Creative Director
Torben Rankine
The University of Edinburgh
Spanish and Business Studies, Marketing, Finance, Strategy, International Business, Spanish language, 2:1

WHERE AND WHEN

San Francisco and Silicon Valley

Duration: 4 days (only 5 days out of your company)

Dates: July 9-13, 2018

Application deadline: June 05, 2018

Fee: 2018: 3900 Euros*

* Not Included: Airplane travel; Airport shuttle
Accommodation (the organization can help with the reservation)

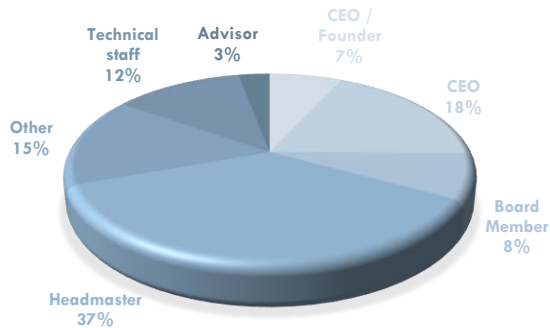
NEXT STOP: SILICON VALLEY

WhatsApp us: + 1 415 816 2679 or + 351 93 358 105

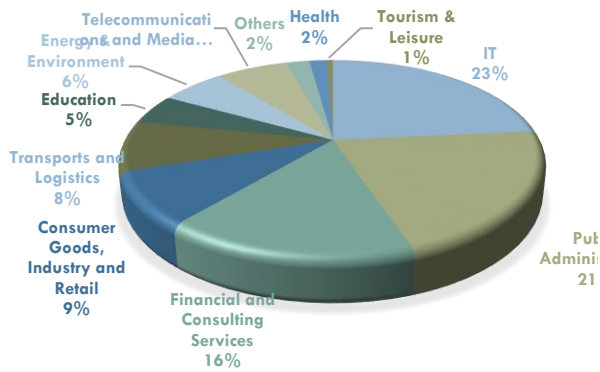
Apply: info@globalstrategicinnovation.com

PARTICIPANTS BLEND

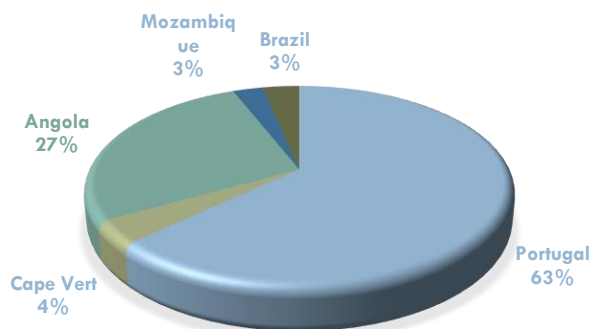
Management Role



Industry



Region



“ I felt very motivated to participate in this program because it seems to be a unique opportunity to see two world leaders in innovation, MIT and Stanford, and bring new ideas, experiences and knowledge that promote the improvement of the project.

Jorge Sales Gomes, CEO at Brisa Inovação, Portugal

“ The consistency of the program is remarkable, indeed recommended. Now it's a matter of continuity, it is necessary that companies can also apply what we have seen here and can apply models so successfully as those we visited here.

Rui Boavista Marques, Board Member at AICEP Portugal Global, Portugal

ATTENDEES SPEAKERS INNOVATION CHAMPIONS COUNTRIES EDITIONS SATISFACTION RATE

+250

+80

+80

8

7

100%