

GLOBAL STRATEGIC INNOVATION

SILICON VALLEY, SEPTEMBER 9-13, 2019



9th Edition

Immersion Program in Silicon Valley

A journey of Leadership, Innovation, Transformation, Network & Growth

Participants are guaranteed to gain valuable insights by interacting with key experts, visionaries, start-ups and transformation leaders, learning about the fast-growing technology trends, better understanding Silicon Valley's innovative culture and knowledge of the best practices in innovation frameworks and tools.

Immersion Program in Silicon Valley

WHAT

THE WORLD'S INNOVATION HUB

Silicon Valley is the global reference for entrepreneurship and innovation.

This is where business disruptors are born, where ideas scale, where the world of innovation and finance meets, and new markets are created.

ONE WEEK OF PERSONAL TRANSFORMATION

Premium and intensive program, allowing leaders and top decision makers a direct immersion with Silicon Valley culture and native companies, experts and visionaries.

WHY

REINFORCE STRATEGIC INNOVATION CAPABILITIES

Access new knowledge and best practices from leading specialists in strategic innovation, strategic implementation, change management, design thinking and leadership.

BENCHMARK YOUR BUSINESS CHALLENGES WITH CHAMPIONS

Interact with companies that have innovated successfully, such as Google, Carbon, Salesforce, Jabil, Flex, among others.

GROW YOUR NETWORKING POWER

Strengthen your international network through contact with experts and potential business partners, clients, suppliers, business angels, venture capitalists and entrepreneurs.

EXPLORE BUSINESS ACCELERATION OPPORTUNITIES AND MODELS

Know business and entrepreneurship acceleration processes. Learn new business models, share perspectives and identify growth and internationalization opportunities.

GAIN INSIGHT INTO DISRUPTIVE TECHNOLOGY TRENDS

Gain insight into the disruptive impact of new technologies such as blockchain, artificial intelligence, internet of things.

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The consistency of the program is remarkable, indeed recommended. Now it's a matter of continuity, it is necessary that companies can also apply what we have seen here and can apply models so successfully as those we visited here.

Rui Boavista Marques, Board Member at AICEP Portugal Global, Portugal

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WHO SHOULD ATTEND

- Executives from medium and large companies, namely: CEOs, CIOs, Board Members, Managers for Innovation, Human Resources and responsible for transformation and digitalization challenges
- Executives from public entities dealing with innovation, entrepreneurship, eGovernment and economic and social innovation
- Start-up CEOs and entrepreneurs



DAILY SCHEDULE

OF TRAINING COMPONENT

1ST DAY | CREATE A WINNING INNOVATION CULTURE

What is distinctive of the Silicon Valley culture
How to promote a culture of innovation
in your organization

2ND DAY | ACCELERATE INNOVATION

The barriers to innovation
Open Innovation
A framework for managing innovation
Case studies

3RD DAY | INCORPORATE NEW TECHNOLOGIES

The impact of disruptive technologies
in the business world
How to digitalize your organization

4TH DAY | CREATE NEW VALUE

Design thinking exercise
Prototyping exercise

5TH DAY | INNOVATIVE LEADERSHIP

Leadership principles – general & Silicon Valley
Innovation teams
Making it happen



Program Director
Carlos Oliveira
CEO of Leadership Business Consulting



Creative Director
Torben Rankine
Partner of Leadership Business Consulting
in San Francisco

WHERE AND WHEN

Bay Area: San Francisco and Silicon Valley

Duration: 5 days (fly in Sunday and fly out Friday)

Dates: May 20th-24th, 2019

Application deadline: April 19th, 2019

Fee*:

Early Bird (until February, 8):	3.500 €
Regular Price:	4.400 €
2nd Participant:	3.500 €

* Not Included: Airplane travel; Airport shuttle;
Accommodation (the organization can help with the reservation)

≥100 SPEAKERS
IN PREVIOUS EDITIONS

CHECK SPEAKERS IN: WWW.GLOBALSTRATEGICINNOVATION.COM

NEXT STOP: SILICON VALLEY

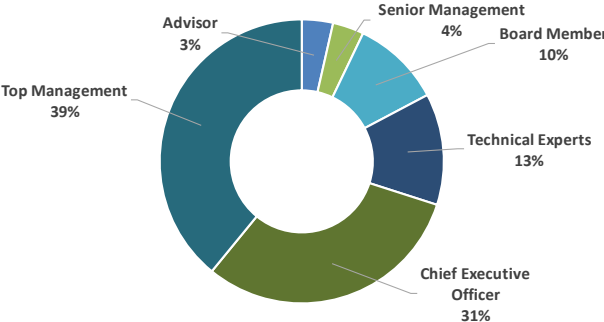
WhatsApp us: + 1 415 816 2679 or + 351 91 405 38 35

Apply: info@globalstrategicinnovation.com

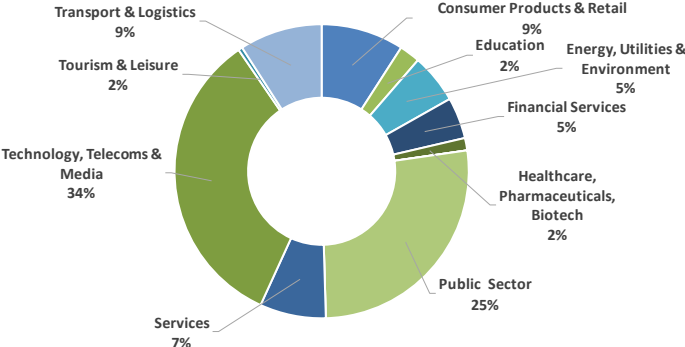
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PARTICIPANTS BLEND

Management Role



Industry



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 People are immersed in a different environment. It's very different reading about Silicon Valley.
 Pedro Norton, CEO at Group Impresa, Portugal
 Silicon Valley is an exciting experience that everyone should have. The energy that vibrates in that place is phenomenal.
 Glória Guimarães dos Santos, Vice-President Operations National Post Office, Brazil

About Leadership Business Consulting

12
Países

950+
Projetos

Alumni
Prestigiado

Elevada
Satisfação de Clientes

Our Mission

17 years of
Experience & Skills

Thought
Leaders

Best Place to
work for

LEADERSHIP
 BUSINESS CONSULTING
 INNOVATIVE
 TRANSFORMATION
 DELIVERED