

# GLOBAL STRATEGIC INNOVATION

SILICON VALLEY, MAY 20-24, 2019



9th Edition

## Immersion Program in Silicon Valley

A journey of Leadership, Innovation, Transformation, Network & Growth

Participants are guaranteed to gain valuable insights by interacting with key experts, visionaries, start-ups and transformation leaders, learning about the fast-growing technology trends, better understanding Silicon Valley's innovative culture and knowledge of the best practices in innovation frameworks and tools.

## Immersion Program in Silicon Valley

### WHAT

#### THE WORLD'S INNOVATION HUB

Silicon Valley is the global reference for entrepreneurship and innovation.

This is where business disruptors are born, where ideas scale, where the world of innovation and finance meets, and new markets are created.

#### ONE WEEK OF PERSONAL TRANSFORMATION

Premium and intensive program, allowing leaders and top decision makers a direct immersion with Silicon Valley culture and native companies, experts and visionaries.

### WHY

#### REINFORCE STRATEGIC INNOVATION CAPABILITIES

Access new knowledge and best practices from leading specialists in strategic innovation, strategic implementation, change management, design thinking and leadership.

#### BENCHMARK YOUR BUSINESS CHALLENGES WITH CHAMPIONS

Interact with companies that have innovated successfully, such as Google, Carbon, Salesforce, Jabil, Flex, among others.

#### GROW YOUR NETWORKING POWER

Strengthen your international network through contact with experts and potential business partners, clients, suppliers, business angels, venture capitalists and entrepreneurs.

#### EXPLORE BUSINESS ACCELERATION OPPORTUNITIES AND MODELS

Know business and entrepreneurship acceleration processes. Learn new business models, share perspectives and identify growth and internationalization opportunities.

#### GAIN INSIGHT INTO DISRUPTIVE TECHNOLOGY TRENDS

Gain insight into the disruptive impact of new technologies such as blockchain, artificial intelligence, internet of things.

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*The consistency of the program is remarkable, indeed recommended. Now it's a matter of continuity, it is necessary that companies can also apply what we have seen here and can apply models so successfully as those we visited here.*

*Rui Boavista Marques, Board Member at AICEP Portugal Global, Portugal*

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### WHO SHOULD ATTEND

- Executives from medium and large companies, namely: CEOs, CIOs, Board Members, Managers for Innovation, Human Resources and responsible for transformation and digitalization challenges
- Executives from public entities dealing with innovation, entrepreneurship, eGovernment and economic and social innovation
- Start-up CEOs and entrepreneurs



## DAILY SCHEDULE

OF TRAINING COMPONENT

### 1<sup>ST</sup> DAY | CREATE A WINNING INNOVATION CULTURE

What is distinctive of the Silicon Valley culture  
How to promote a culture of innovation  
in your organization

### 2<sup>ND</sup> DAY | ACCELERATE INNOVATION

The barriers to innovation  
Open Innovation  
A framework for managing innovation  
Case studies

### 3<sup>RD</sup> DAY | INCORPORATE NEW TECHNOLOGIES

The impact of disruptive technologies  
in the business world  
How to digitalize your organization

### 4<sup>TH</sup> DAY | CREATE NEW VALUE

Design thinking exercise  
Prototyping exercise

### 5<sup>TH</sup> DAY | INNOVATIVE LEADERSHIP

Leadership principles – general & Silicon Valley  
Innovation teams  
Making it happen



Program Director  
Carlos Oliveira  
CEO of Leadership Business Consulting



Creative Director  
Torben Rankine  
Partner of Leadership Business Consulting  
in San Francisco

## WHERE AND WHEN

Bay Area: San Francisco and Silicon Valley

Duration: 5 days (fly in Sunday and fly out Friday)

Dates: May 20<sup>th</sup>-24<sup>th</sup>, 2019

Application deadline: April 19<sup>th</sup>, 2019

### Fee\*:

Early Bird (until February, 8):	3.500 €
Regular Price:	4.400 €
2nd Participant:	3.500 €

\* Not Included: Airplane travel; Airport shuttle;  
Accommodation (the organization can help with the reservation)

≥100 SPEAKERS  
IN PREVIOUS EDITIONS

CHECK SPEAKERS IN: [WWW.GLOBALSTRATEGICINNOVATION.COM](http://WWW.GLOBALSTRATEGICINNOVATION.COM)

### NEXT STOP: SILICON VALLEY

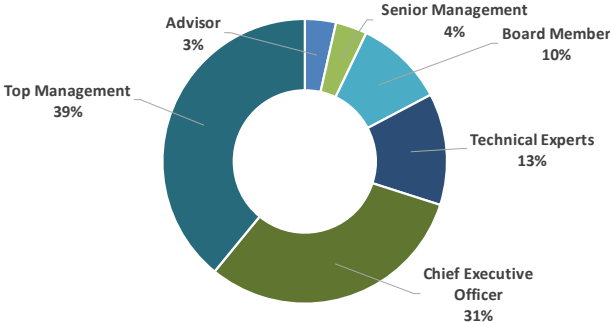
WhatsApp us: + 1 415 816 2679 or + 351 91 405 38 35

Apply: [info@globalstrategicinnovation.com](mailto:info@globalstrategicinnovation.com)

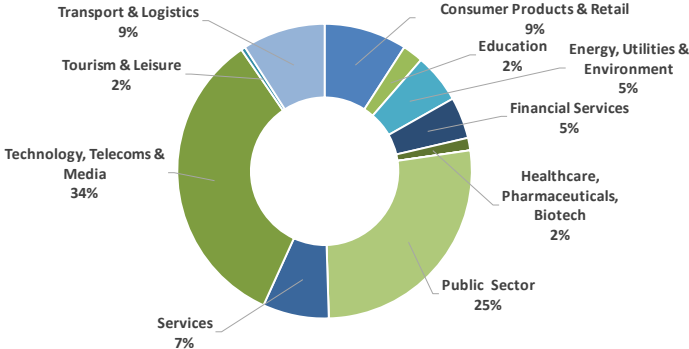
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# PARTICIPANTS BLEND

## Management Role



## Industry



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*People are immersed in a different environment. It's very different reading about Silicon Valley.*  
Pedro Norton, CEO at Group Impresa, Portugal  
*Silicon Valley is an exciting experience that everyone should have. The energy that vibrates in that place is phenomenal.*  
Glória Guimarães dos Santos, Vice-President Operations National Post Office, Brazil

## About Leadership Business Consulting

- 12 Países
- 950+ Projetos
- Alumni Prestigiado
- Elevada Satisfação de Clientes
- Our Mission
- 17 years of Experience & Skills
- Thought Leaders
- Best Place to work for

**LEADERSHIP**  
BUSINESS CONSULTING  
**INNOVATIVE TRANSFORMATION DELIVERED**