

# Paulo Dimas

## Wizi



## The key player

Paulo Dimas is an Entrepreneur, Designer and Researcher. Contributing to improve people's lives by inventing the future of technology. Co-founder and CEO of Wizi ([www.wizi.com](http://www.wizi.com))

Degree in Informations Systems and Artificial Intelligence by Instituto Superior Técnico, his passion for entrepreneurship started very early.

## The blue print

Wizi, is a Portuguese start-up, founded in 2006, borned from a research project at the Instituto Superior Técnico. Wizi is positioned globally to allow mobile operators to get into the game of geolocation and social networking as a value-added revenue driver. Wizi combines state of the art geolocation sensing with cloud based social networking graph analysis. Leverages the seamless capabilities provided by carrier LBS platforms to detect geosocial patterns on top of rich semantic data about user's interests provided by Facebook, Foursquare, Instagram, Twitter et al.

## The journey to Silicon Valley

Wizi went to Silicon Valley for three months. Established several contacts with American and international operators.

The Faces.in (faces.in) a product from the company portfolio, aroused most interest from mobile operators during the stay in Silicon Valley.

In the end of the incubation program, Wizi was selected to present the Faces.in for 500 persons, including VC a partners.

## Key lessons from Silicon Valley

One of the most distinctive factors in Silicon Valley is knowledge that has been generated, along the years.

Great number of success and flop cases are an important legacy to all people, who wish accelerate their business.

Paulo Dimas believes if the company history has a moment in Silicon Valley it's of great value, and the market gives extremely importance